



**TUSSKER**<sup>®</sup>  
Modular Kitchens in Steel

# STEEL MODULAR KITCHEN FRANCHISE OPPORTUNITY



**TUSSKER**  
STEEL  
MODULAR KITCHENS | WARDROBES | VANITIES



## THE FUTURE IS HERE, AND IT'S TRULY MODULAR

Invest in one of the fastest growing companies  
in Modular Kitchen Industry



# Tusker Franchise

## Partnering for Success.



### **Established Brand Recognition**

Partner with Tusker, India's Premier Modular Steel Kitchens / Wardrobes / Vanities Company, to instantly inspire trust and attract customers



### **Expert Business Support**

Streamline your tasks and save valuable time with our assistance in property finalization, production, operations, lead generation, and marketing.



### **Maximize Gainful Market Potential**

Enter the flourishing steel modular kitchens / Wardrobes / Vanities interiors sector to secure a substantial portion of the Indian market



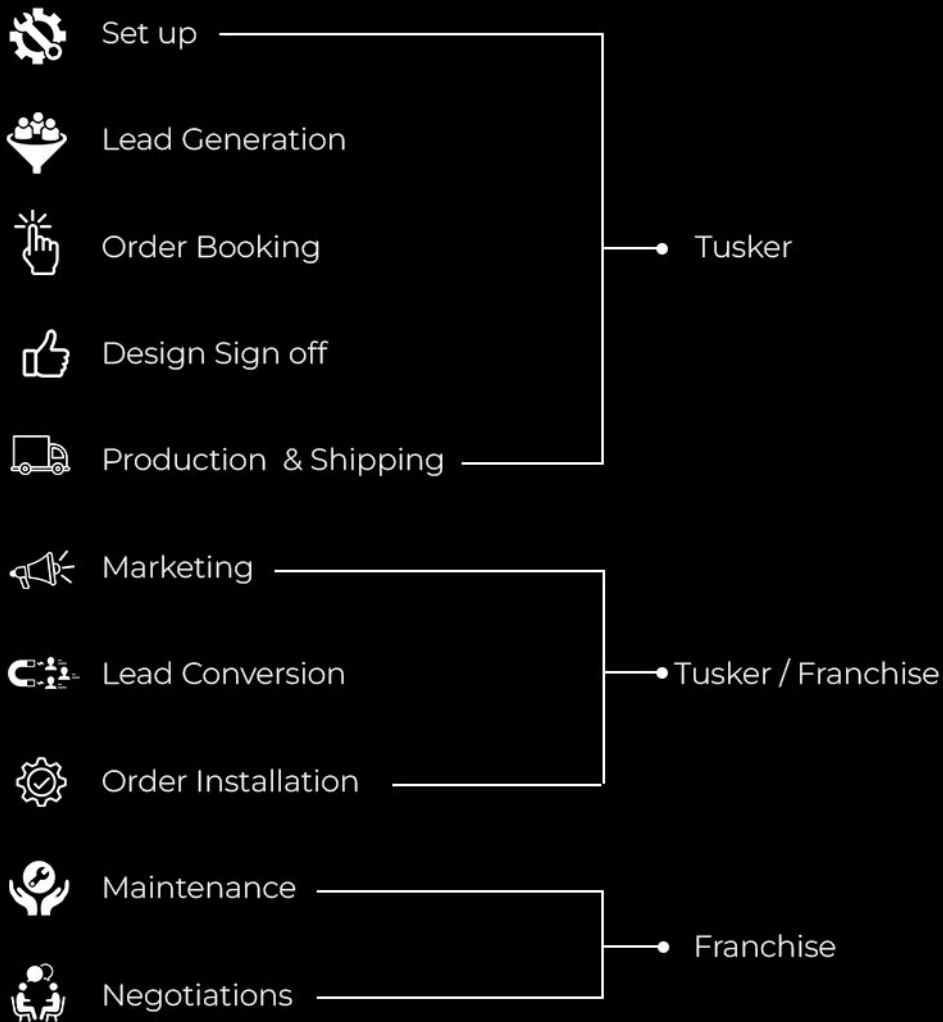
### **All in One Solution**

Provide customers with long lasting solutions at affordable prices for comprehensive Kitchen, / Wardrobes / Vanities, and utility solutions.



# Marketing to Installation Road Map

## FOFO FRANCHISE MODEL



**PROCESS WILL CHANGE IN FICO MODEL**



## Tusker Comfy Experience Center

Size: 750-900 sq.ft

Franchise fees 3 Lacs

+

Display Product Cost 24 Lacs

+

Electronics Gadgets, Furnitures,  
Signage Board 8 Lacs

Total Investment : 35 Lacs

Exclusions, Building Advance

Expected ROI in 5 years

FOFO Model 576%

FICO Model 424%

Required Team Size

2 Designers,

1 House Keeping

1 Service Engineer

## TUSKER has started a Franchise Operation with two models

Details	FOFO Model	FICO Model
Full Form	Franchise Operated Franchise Owned	Franchise Invested Company Operated
Investment	35 Lacs	35 Lacs
Franchise Involvement	Franchise Participation is required daily. All the operational costs Like Rent, Salaries, and Other center-related expenses are to be borne by the franchise.	Investors invest in the franchise. The company runs the business of the center on behalf of the franchise. It is more like an angel investment.
Suitable for	The FIFO model is appropriate for investors who are prepared to invest and give time for daily operations. The earnings are better in this model.	The FICO model is appropriate for Investors who are seeking an additional income, apart from their main income.
Returns	The franchise is eligible for 30% of the margin. The franchisee is responsible for covering all the operating costs.	Franchise will earn 10% of the margin on the sales, the center expenses will be borne by the company.
Period of Agreement	5 Years	5 Years
Franchise Fees	3 Lacs + GST	3 Lacs + GST
ROI	576 % In 5 Years	424 % In 5 Years

# Google



4.9 STARS - CUSTOMER RATING

## TESTIMONIALS



Excellent, Prompt work  
by Tusker Kitchens. Thankyou

- Ms. Sudha Malik



Tusker kitchen is very good.  
Thanks to Tusker team for making our kitchen  
awesome. Everyone liked it.

- Ms. Subramanya



I've always dreamed of having a kitchen like this,  
Tusker has made that dream come true,

- Dr. Rajeev



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Franchise Opportunity Available at

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Kochin	Gachibowli, Hyderabad	Banjara Hills, Hyderabad